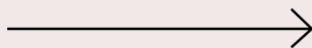# Jeeng for Advertisers

Reach high-value subscribers through Display and Native ad formats

AdMarket

Generate more revenue from your ads

Leverage our unique inventory to drive new business by advertising in trusted channels like email newsletters & newsreaders.

NEWSLETTER

Free Quiz: Find Out How Old Your Body Really Is
Metabolism Quiz

3 Ways to Spring Clean Your Dog's Diet.
Dog Food Discovery
Read More
Recommended by

✓ Reach new high-value, highly coveted, opt-in subscribers

✓ Precisely targeted real-time placement

✓ Brand and publisher matching for audience & performance metrics to meet your needs

✓ Access to premium email inventory

700+	100M+	5B+	10+
Publishers	Unique Users per Month	Impressions per Month	Years Working with Publishers

Premium Publisher Pool

Nextdoor · npr · REFINERY29 · Vox · CMG Cox Media Group · VICE · hometalk

RollingStone · PMC · SINCLAIR BROADCAST GROUP · THE Hollywood REPORTER · BUSINESS INSIDER · DOW JONES

Match your brand with premium publishers to deliver the audience metrics that meet your needs.

Email Newsletter Inventory

Front-End Optimization Algorithm
Ads gravitate to publishers with highest user engagement (CTR)

Network Activation
Adjustable CPC & CPM pricing

Supported Ad Formats
Native
300 x 250 Display
970 x 250 Display
970 x 550 Display

Newsreader Inventory

Direct publisher partnerships enable advertiser access to incremental Newsreader inventory

- Banner ads served in article in-stream
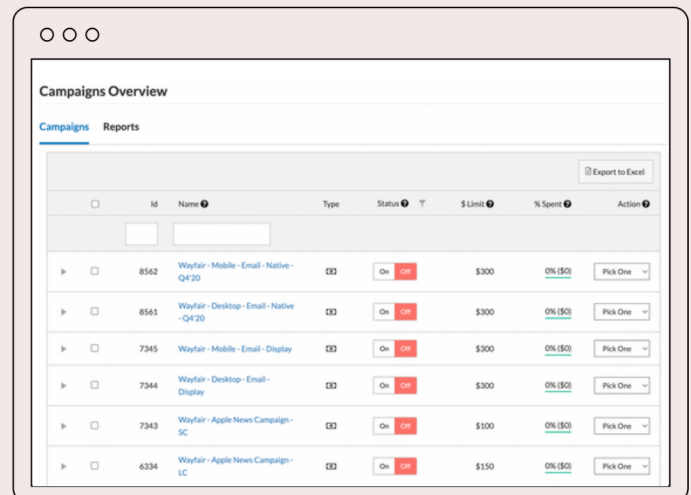- Publisher-specific targeting
- CPM pricing

Campaign Setup
900 x 750 (static, renders on iOS as 900 x 750 or 300 x 250)
970 x 250 (static)
Unique tracking URLs w/dynamic macros

Jeeng Portal

- ✓ Adjust CPCs for newsletter campaigns
- ✓ Adjust daily budgets
- ✓ Start/stop campaigns or ads
- ✓ Pull spend reporting
- ✓ Adjust day/week parting

"We'd tested other email advertising networks in previous years, but we saw incredible performance with Jeeng. Especially with native ads, and considering its flexibility; results have been really strong."

Laila Husain | Creative Lead, Performance Marketing

The Motley Fool