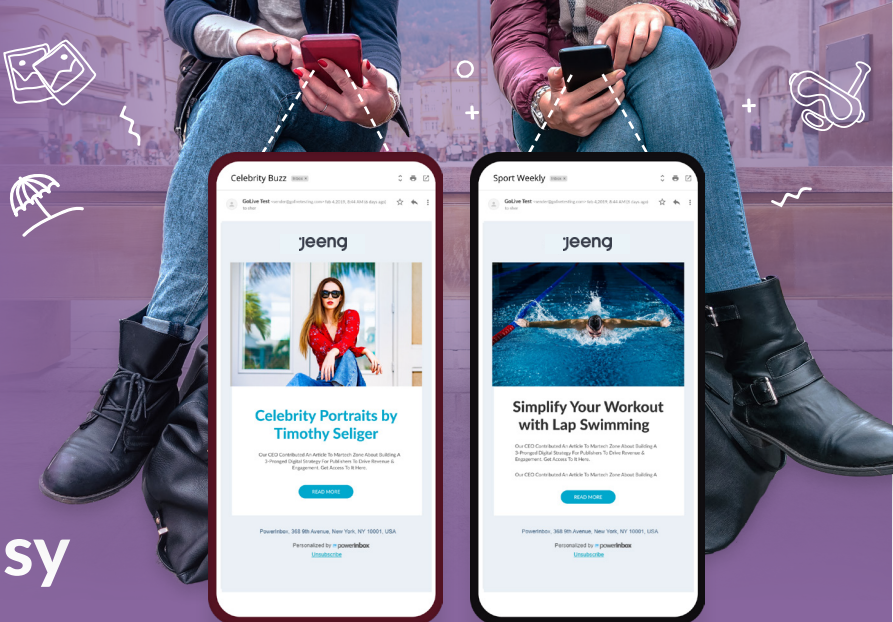# jeeng

# Personalized, automated, monetized email campaigns made easy

As the most trusted channel for keeping in touch with your audiences, email is an incredibly valuable conduit for delivering the personalized content subscribers expect.
But building your own personalized, automated email solution is nearly impossible. Figuring out what each subscriber wants? Curating the content for each individual? Making it all work with your ESP? Who has time for that?

**Wouldn't it be great if there was a tool that could do it all for you? Even better, what if, in addition to driving more traffic, you could also use those emails to generate new revenue?**

## Jeeng for Email is your solution!

The only personalized, automated, monetized email platform built for publishers, Jeeng gives you the service, scale and results you need to drive audience engagement AND revenue.

## Jeeng offers:

- Automated content curation, message configuration and delivery. Our algorithms get to know your subscribers and automatically serve up the content they want in the best format, at the best time to drive response. You choose how much or how little hands-on configuration you want.

- Multiple email formatting options from breaking news alerts, single articles and full newsletters—the choice is yours.

- Full A/B testing capabilities so you can experiment and optimize.

- Built-in monetization. 2 out of 3 subscribers click on ads in publishers' emails, so why not take advantage of this new revenue stream?

- Bring your own ESP or take advantage of our complete end-to-end solution with ESP built in.
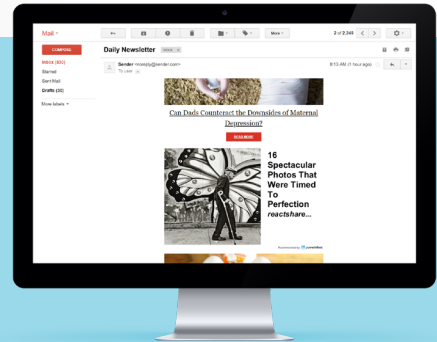
## With Jeeng, publishers get a full-service email campaign and monetization platform that:

- Reduces workload, saves time and lowers cost

- Increases open and click rates with relevant, personalized content

- Lets you send more, high-quality, relevant content more frequently—because it's what subscribers want.

- Offers built-in monetization for campaigns that pay for themselves!

## Give it a try!

Just a single line of code embedded into your website is all it takes to get started. Be fully up and running within 24 hours to simplify your email campaigns and add a new revenue stream on day one!

Psst...and when you're ready for more, Jeeng for Push Notifications can give you all-in-one multichannel messaging made easy!

## jeeng

Contact us by **email:** sayhello@jeeng.com
or **phone:** 888.824.8494 today.