'jeeng

# It's time to own your audience.

Own your audience with the only publisher-first platform for multi-channel user engagement & monetization. Stop relying on cookies & social for targeting and traffic. Build 1:1 audience relationships that drive engagement, loyalty and revenue.



## Jeeng Email: Holistic ad serving across email via Google Ad Manager

- Leverage the same ad serving platform your team uses today to extend into email
- Maintain premium CPM's using the same campaigns, creatives and create a realtime solution for email inventory
- Achieve 100% fill with Jeeng AdFill inventory

#### **Email Monetization: Send emails** that pay for themselves

- Deliver hyper-targeted content that boosts subscriber engagement, trust and loyalty
- Automated content personalization drives click-thrus, engagement and revenue

# **About Jeeng**

**10B** 

Emails per month

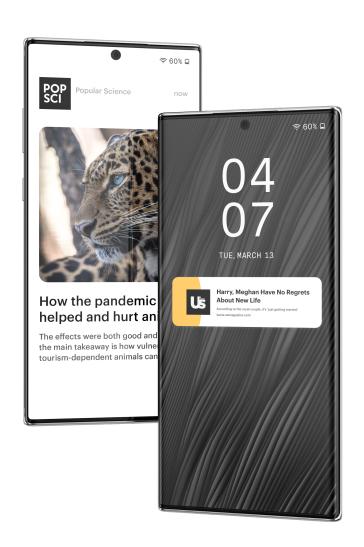
120M

Unique users

**Impressions** per month

600+

**Publishers** using Jeeng



### **Push Notifications: New channel** driving new revenue

- Engage your audience with personalized messaging across web, apps and email
- Extend subscriber relationships into new channels
- Send the right message at the right time
- Achieve 100% fill with Jeeng AdFill inventory

## Other Channels: Add monetization for iOS-based news on the web, in apps, and more

- Deliver targeted sponsored content and new impressions to brand partners
- Engage one-on-one based on known preferences and behavior

Trusted by publishers who know the power of owning their audience.











