# The Jeeng Messaging Platform

Multichannel messaging and monetization for publishers

Take back your audience with direct, personalized 1:1 messaging that drives engagement and revenue

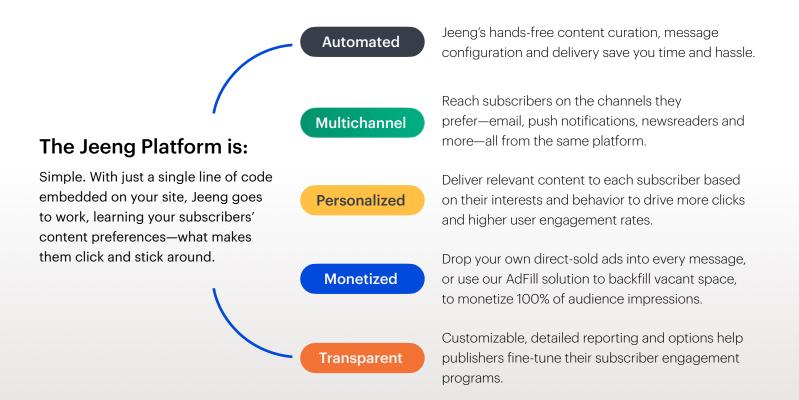
Jeeng is personalized, automated multichannel messaging made easy!



### Take back your audience

Social networks have hijacked publishers' audiences, siphoning off traffic and revenue. Publishers need 1:1 solutions to build their own first-party data strategy, reclaim control of the audience relationship, drive organic traffic to their site and rekindle revenues.

Jeeng is the only platform built specifically for publishers. We make it easy to own your audience by delivering highly personalized, relevant content to subscribers that drives clicks, page views and revenue.



### Jeengage®

Our exclusive AI algorithm gets to know your subscribers and automatically curates and delivers the content they want

### **Jeeng Email**

Personalized content delivered over the most trusted channel to drive clicks and revenue

#### **Jeeng Push**

Instant, compelling, personalized push notifications that pull people in

## The

# jeeng

# Solution

### **Jeeng AdFill**

Automatically backfill vacant ad spots for 100% monetization of every email and push campaign Complete AI audience engagement that's simple and affordable

### Jeeng AdServe

Our direct GAM integration tool lets you manage web, email, push and newsreader ads all in one platform for true cross-channel personalization and targeting

#### **Jeeng AdMarket**

Reach 150M unique opt-in users a month with precisely targeted ads through our multichannel ad network

## Jeeng delivers:



30%

increase in notification CTRs

35%

increase in revenue

40%

lower unsubscribe rate 40%

increase in page views