

The Jeeng Messaging Platform

Multichannel messaging and monetization for publishers

Take back your audience with direct, personalized 1:1 messaging that drives engagement and revenue

Jeeng is personalized, automated multichannel messaging made easy!



Take back your audience

Social networks have hijacked publishers' audiences, siphoning off traffic and revenue. Publishers need 1:1 solutions to build their own first-party data strategy, reclaim control of the audience relationship, drive organic traffic to their site and rekindle revenues.

Jeeng is the only platform built specifically for publishers. We make it easy to own your audience by delivering highly personalized, relevant content to subscribers that drives clicks, page views and revenue.

The Jeeng Platform is:

Simple. With just a single line of code embedded on your site, Jeeng goes to work, learning your subscribers' content preferences—what makes them click and stick around.

Automated

Jeeng's hands-free content curation, message configuration and delivery save you time and hassle.

Multichannel

Reach subscribers on the channels they prefer—email, push notifications, newsreaders and more—all from the same platform.

Personalized

Deliver relevant content to each subscriber based on their interests and behavior to drive more clicks and higher user engagement rates.

Monetized

Drop your own direct-sold ads into every message, or use our AdFill solution to backfill vacant space, to monetize 100% of audience impressions.

Transparent

Customizable, detailed reporting and options help publishers fine-tune their subscriber engagement programs.

The jeeng Solution

Complete AI audience engagement
that's simple and affordable

Jeengage®

Our exclusive AI algorithm gets to know your subscribers and automatically curates and delivers the content they want

Jeeng Push

Instant, compelling, personalized push notifications that pull people in

Jeeng AdMarket

Reach 150M unique opt-in users a month with precisely targeted ads through our multi-channel ad network

Jeeng AdServe

Our direct GAM integration tool lets you manage web, email, push and newsreader ads all in one platform for true cross-channel personalization and targeting

Jeeng Email

Personalized content delivered over the most trusted channel to drive clicks and revenue

Jeeng AdFill

Automatically backfill vacant ad spots for 100% monetization of every email and push campaign

Jeeng delivers:

30%

increase in
notification
CTRs

35%

increase in
revenue

40%

lower
unsubscribe
rate

40%

increase in
page views

Ready to supercharge your subscriber engagement? Give us a call today!
Contact us by email: sayhello@jeeng.com or phone: 888.824.8494