

jeeng

# Programmatic Advertising

Lower CPMs. Higher ROIs. High fives for all.

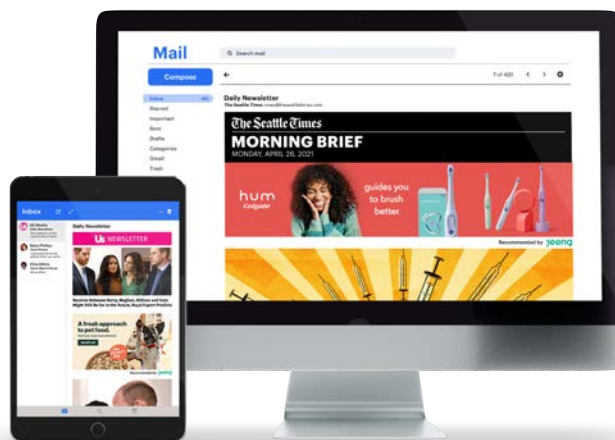
## Jump Into Programmatic with Jeeng. Cha-Ching!

**Reduced Overall Advertising Costs** — Optimize and target the right audience in real time

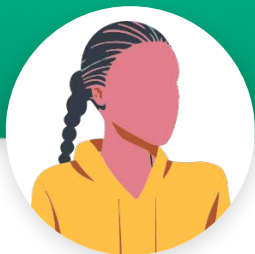
**Large Reach** — Reach an incredibly broad and diverse audience, depending on the needs of the buyer

**Transparency** — Have complete visibility over campaigns and leverage first- and third-party data sets

**Real-Time Insights** — Make informed decisions using real-time information about performance



It's no wonder programmatic advertising makes up 85% of all digital advertising in the U.S. That's nearly \$80 billion.



**Gender:** Female  
**Age:** 25+  
**Interests:** Cooking, crafting

1B+ monthly impressions for this segment overall across our portfolio

**Publishers:**



**Gender:** Male  
**Age:** 18+  
**Interests:** Sports, outdoors

500M+ monthly impressions for this segment overall across our portfolio

**Publishers:**



**Gender:** Male  
**Age:** 45+  
**Interests:** Daily news, lifestyle

3.5B+ monthly impressions for this segment overall across our portfolio

**Publishers:**



To Learn How Jeeng Can Bring Your Audience Back, visit [www.jeeng.com](http://www.jeeng.com)

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